

PREMIUM LIST
AND RULES
of the
KENTUCKY STATE FAIR



AUGUST 19-29
2021
LOUISVILLE, KENTUCKY

Under the
Auspices of the
Kentucky State Fair Board

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Entry Department
(502) 367-5190 Phone Number
(502) 367-5198 Fax Number

State Fair Website: www.kystatefair.org

On behalf of Team Kentucky, I want to welcome you and your family to the 117th Kentucky State Fair.

With nearly 76,000 farms transcending 13 million acres across the commonwealth, the Kentucky State Fair brings together farmers and families from all 120 counties to showcase why Kentucky continues to be a leader in the agricultural industry.



Serving as our largest agriculture event, this 11-day event highlights the best of Kentucky with delicious food, prime livestock, world-class equestrian shows, and so much more. The State Fair is a time for Kentuckians to shine and show the world why there is no better place to live or visit than Kentucky.

We encourage you and your family to explore the fair exhibits, see a concert and enjoy some delicious food from the bluegrass. Kentucky has made significant strides in our fight to defeat COVID-19 and we want to ensure this year's state fair is a safe, family-friendly event for all to enjoy.

Again, welcome to the Kentucky State Fair! There is no better time to see firsthand what makes Kentucky so incredibly special. We guarantee you will not be disappointed.

Sincerely,

A handwritten signature in blue ink that reads "Andy Beshear".

Andy Beshear

63rd Governor of the Commonwealth of Kentucky

TEAM  KENTUCKY™



Message from Kentucky Commissioner of Agriculture Dr. Ryan Quarles

Welcome to the 117th Kentucky State Fair!

When we started planning for last year's fair, little did we know a global pandemic was on the horizon. After state government began shutting down our economy to slow the spread of the coronavirus, the Kentucky State Fair Board fought hard to have this annual event. We submitted a proposal to the Governor's Office for a modified fair and were ultimately successful in hosting a smaller state fair that followed public health guidelines. Every single day I met parents and children who were grateful to Fair Board members for making that opportunity happen.



When I joined the Fair Board in 2016, we began a discussion about how to modernize the fair. In 2018, our mid-summer event underwent a major transformation with AgLand in the South Wing. This move gave Kentucky 4-H, Kentucky FFA, and other ag exhibits the ability to reach a broad and diverse audience. The reaction to this decision was overwhelmingly positive.

At the Kentucky State Fair, you will see why we're Kentucky Proud of our agriculture industry. Kentucky's leading youth livestock exhibitors compete for the highest honors of the livestock show season. Kentucky's commodity groups serve delicious meals at the Great Kentucky Cookout Tent. The agricultural displays highlight the best Kentucky our farmers have to offer.

As always, your Kentucky Department of Agriculture (KDA) will be on the job at the fair. Our employees meet the public and talk about the many ways agriculture affects everyday lives. We help manage the livestock shows and the agricultural exhibits. And we help livestock producers and exhibitors protect their investments in their animals.

We want you to leave the fair with fond memories that will last a lifetime. If I, or any of my staff, can be of service to you, please don't hesitate to ask.

Again, welcome, and enjoy the Kentucky State Fair.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Quarles".

Dr. Ryan F. Quarles
Kentucky Commissioner of Agriculture

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INSTRUCTIONS FOR ENTERING OVER THE INTERNET

All entries must be made through our Online Entry System at www.kystatefair.org. Fee payments for online entries must be made by credit card. You must have entries in the show in order to purchase exhibitor tickets.

Please read all the rules in the premium book that apply to your department. All deadlines outlined in this document will be enforced for online entries.

We are available to answer any questions you have at entry@kyvenues.com or (502) 367-5190.

Due to high volume, it may be difficult to locate your entry until it is completely processed and filed.

To enter and get more instructions go to www.kystatefair.org. **There will be a \$25 service charge on declined credit or debit cards.**

PRIVACY NOTICE

Our Commitment to Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. This privacy policy, which is a part of our overall Terms of Use, is intended to provide you with information about how we collect, store, and use personally identifiable information obtained through our website. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect

This notice applies to all information collected or submitted on the Kentucky State Fair website. On some pages, you can order tickets or other products and services, make requests, and register to receive materials. The types of information collected at these pages are:

Name, mailing address, email address, phone number and payment information such as the information we need to bill your Credit or Debit Card for orders you place via the Kentucky State Fair website.

We need certain information in order to register you as a unique user and let you access personalized services; however, other requested information is optional and can be provided at your discretion. For example, from time to time we may post on-line surveys on our website, in which we seek to collect information from you regarding your personal preferences as to the events and other products and services offered by the Kentucky State Fair Board, and other relevant information.

Like most websites, the Kentucky State Fair website uses "cookies". A cookie is a text file, invoked by standard browser software, that we place on your hard drive to enable our systems to, among other things, recognize your browser, track transactions, and allow you to navigate our website without having to re-enter information. The information gathered by cookies is not made available to other organizations, except as discussed below. We may also automatically receive and store certain other types of information, such as the type of web browser you use or the pages you link to from the Kentucky State Fair website. If you reject the cookie, you may still use our website, but access to and use of certain parts of the website may be disabled or otherwise adversely affected.

How We Use Cookies

A “cookie” is a text file, invoked by standard browser software, that we place on your hard drive when you visit our websites. We use cookies and other similar technologies to enable our systems to, among other things, recognize your browser, track transactions, and allow you to navigate our websites and other online services without having to re-enter information. By using the Kentucky State Fair website, you consent to the use of these cookies and other similar technologies.

We may receive and store certain other types of information through the use of cookies and similar technologies, such as the pages you link to from our websites. This information helps us to understand how visitors use our websites and other online services, and helps to ensure that our websites, online services, and communications with you stay relevant and useful.

We do not share personal information that we gather through cookies and similar technologies with third parties, except as set forth in this Policy.

Most browsers allow you to control cookies through their settings preferences. However, if you turn off the ability to use cookies and similar technologies, you may find that certain functionalities built into our websites and other online services do not work properly, or at all, and your overall user experience may be harmed. For more information about cookies and similar technologies, including how to set your browser to reject cookies, visit www.allaboutcookies.org.

Tracking Browsing History

If you visit the Kentucky State Fair website simply to browse, we may collect general information about the way in which you use our website, including, but not limited to, the time and duration of visit, type of web browser used, the operating system or platform you are using, your IP address, and the websites from which you linked to us. We also may note whether and how you use the websites by recording site traffic patterns and clickstreams.

The Way We Use Information

In general, personally identifiable information collected through this website may be used by the Kentucky State Fair Board to allow purchasing and shipping of tickets, subscriptions, memberships and/or merchandise, communicate with you, register you as a user, inform you of upcoming events, request your support through donations, enable you to participate in special promotions, allow you to navigate the website without having to re-enter information, develop, maintain, and improve our products and services, or administer our website. We may make personally identifiable information available to other select organizations, including but not limited to, resident arts companies, visiting performers, arts organizations, affiliated organizations, agents working on our behalf, and companies or organizations with whom we have a contractual or sponsor relationship. We may also provide aggregated data to these and other organizations. We may use the information we collect for institutional research. Although we may make reasonable inquiries to determine that such other organizations maintain website privacy policies comparable to ours, we are not responsible for the enforcement of such policies.

We may disclose personally identifiable information if we believe in good faith that we are required to do so in order to comply with applicable law, a subpoena,

or other legal process. We may also disclose personally identifiable information when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be violating our Terms of use or to protect the safety, property, or other rights of our users or the public. In addition, we may disclose or access personally identifiable information for administrative and other purposes that we believe are necessary or as otherwise provided in this privacy policy.

We use the payment information you provide when placing an order, such as the information we need to bill your debit or credit card to complete that order, and we may use the information to send you a receipt for that order. We do not share payment information such as debit or credit card information with outside parties except to the extent necessary to complete that order.

We use the information you provide about someone else when placing an order only to ship the product and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete that order.

Forums And Public Communication

The Kentucky State Fair website may enable users to submit their own content to a chat area, message board, web log, or other forum (“forum”). Any forum on this website is a free service to enable you to share comments about events, memberships, and products and services available on the website or to share information about topics of interest with other end users. If you participate in a forum within the website, any information you disclose in such a submission will be publicly available, so you should exercise caution in deciding whether to disclose any personal, financial or other sensitive information there. By uploading or submitting any materials to a forum, you acknowledge and agree that the materials are not confidential or trade secret, and you automatically grant (or warrant that the owner of such materials has expressly granted) to the Kentucky State Fair Board a perpetual, royalty-free, irrevocable, non-exclusive right and license to use, display and distribute such materials or incorporate such materials into any forum now known or later developed. The Kentucky State Fair Board cannot prevent other persons who access this website from using submissions and personal information they find here, even if their use of that information violates the law, or your personal privacy and safety.

When participating in a forum, you should not assume that people are who they say they are, know what they say they know or are affiliated with those whom they say they are affiliated. Information obtained in a forum may not be reliable. The Kentucky State Fair Board cannot be responsible for the content or accuracy of any information posted by third parties and shall not be responsible for any decisions made based on such information.

While we appreciate your time and comments, you are required to refrain from including the following in your posts: (i) profanity, obscenities, hateful, threatening or harassing comments or images; (ii) discussion of illegal activities or intent; (iii) solicitations for commercial activities or other statements that do not generally relate to the Kentucky State Fair Board or the designated topic of the forum; (iv) personally identifiable information such as phone numbers, addresses or URLs; (v) any information that violates any right of a third party or any law; and (vi) any software or other materials that contain a virus or other harmful component. The Kentucky State Fair Board is not responsible for moderating any forum or screening any content; however, the Kentucky State Fair Board reserves the right to edit or remove content from any forum at any time and for any reason.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Our Commitment to Children's Privacy

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

INFORMATION SHARING

The Kentucky State Fair Board will not provide, rent or sell personal information to third parties for marketing programs or any other purpose. State law restricts the use of personally identifiable information for commercial purposes.

EXHIBITOR TICKETS

General Entries

Exhibitor tickets are offered to anyone who enters the competitive departments. Exhibitor tickets come in a book of eleven (11) tickets. Each ticket includes admission and parking for the Kentucky State Fair. **Example:** If a family of four purchased a book of exhibitor tickets, they should give the gate attendant four (4) tickets and this will cover admission and parking. Exhibitors may only purchase **Two (2) books** of tickets.

All pre-paid exhibitor tickets will be mailed to exhibitors. Exhibitor tickets may be purchased starting Saturday, August 14th, at the KEC Ticket Office. **Exhibitor tickets must be purchased by 5:00 p.m., Wednesday, August 18th.** Once the Fair starts, everyone must present an exhibitor ticket or pay regular admission price and parking.

Exhibitor Tickets can be purchased on the following dates at the times and locations listed:

Saturday, August 14th – 10:00 a.m. to 5:00 p.m. – KEC Ticket Office
Sunday, August 15th – 12:00 p.m. (Noon) to 5:00 p.m. – KEC Ticket Office
August 16th - 18th – 9:00 a.m. – 5:00 p.m. – KEC Ticket Office

No Exhibitor Tickets will be sold after Wednesday, August 18th.

Culinary exhibitor tickets will be available for purchase Monday, August 16th, from 9:00 a.m. to 5:00 p.m. at the KEC Ticket Office.

Homebrew Beer exhibitor tickets will be available for purchase Wednesday, August 11th, from 10:00 a.m. to 6:00 p.m. at the KEC Ticket Office.

Homemade Wine exhibitor tickets will be available for purchase Friday, August 13th, from 9:00 a.m. to 6:00 p.m. at the KEC Ticket Office.

Livestock Exhibitors

New For 2021: Livestock Exhibitor Barn Access Badge will be provided and required to enter the barn during hours that it is closed to the public. Exhibitors will be provided two Barn Access Badges at exhibitor check-in at Gate 4 the first day they arrive. When exhibitors submit their entry for the 2021 Fair, they can also purchase a \$25 Livestock Exhibitor Barn Access Badge + Admission that includes barn access for the wearer during hours that the area is closed to the public and 14 admission/parking scans usable to admit multiple people at the gate. Exhibitor tickets are also available in book containing 11 admission/parking tickets for \$44. Please visit kystatefair.org for more details.